



## SPONSORSHIP INFORMATION 2024

### ABOUT

Colorado Water Stories (CWS) is a fiscally sponsored, non-profit entity that listens to and shares water stories across sectors. We specialize in art + science partnerships focused on water conservation, water stewardship, climate change, and celebrating water in our lives. CWS was founded in 2024 by Maren Waldman, after 10+ years of directing nature-based projects at the intersection of dance, music, engineering, and science. Read more of our story on our website.

### UPCOMING PROGRAMS

Colorado Water Stories (CWS) facilitates interdisciplinary community events, educational outreach, large-scale community projects, and internal organization training with a collaborative approach. Upcoming events include:

- **JUNE 9, 2024: Longmont Water Fair:** Colorado Water Stories partners with the City of Longmont Water Resources Department and The Watershed Center for a visionary multi-cultural, intergenerational, free & family-friendly, art+science event built around the St Vrain Valley School District's 5th Grade water education curriculum.
- **JUNE 14, 2025: Global Water Dances + Related Events:** CWS, as an extension of the work of Maren Waldman, will produce its next bi-annual Global Water Dances event in Boulder County. We will join hundreds of sites worldwide on this day to raise awareness and take action on water and human health.
- There is space for your water stories and ideas! Contact Us ([COWaterStories@gmail.com](mailto:COWaterStories@gmail.com)) to collaborate.

### SPONSORSHIP

Your generous sponsorship in SPRING 2024 will be allocated towards the following:

- Artist compensation for live performances at Longmont Water Fair 2024
- High-quality documentation of Longmont Water Fair 2024 by professional photographers & videographers
- Spanish translation of all our communications (website, event fliers, newsletters)
- Live Spanish interpretation at all of our events
- Relationship building across sectors
- Ongoing equity training for our team
- Colorado Water Stories organizational support to boost our capacity and reach

[coloradowaterstories.org](http://coloradowaterstories.org)

# COLORADO WATER STORIES SPONSORSHIP LEVELS

<b>TROUT</b>	<ul style="list-style-type: none"> <li>*Name recognition on our website</li> <li>*Social media shout out when sponsorship received</li> </ul>	<b>\$250</b>
<b>BUTTERFLY</b>	<p><b><u>ALL Trout Benefits PLUS:</u></b></p> <ul style="list-style-type: none"> <li>*Recognition on social media channels before &amp; after event</li> <li>*Organization logo &amp; website link included in promotional email newsletters</li> <li>*Logo on event website</li> </ul>	<b>\$500</b>
<b>BEAVER</b>	<p><b><u>All Butterfly benefits PLUS:</u></b></p> <ul style="list-style-type: none"> <li>*Logo on all printed promotional materials and event participant "scavenger hunt"</li> <li>*Name recognition at events</li> </ul>	<b>\$1000</b>
<b>HERON</b>	<p><b><u>All Beaver Benefits PLUS:</u></b></p> <ul style="list-style-type: none"> <li>*Access to 3 event professional photos</li> <li>*Invitation to include organizational swag (water bottles, hats, pens...) in event attendee prize bag</li> </ul>	<b>\$1500</b>
<b>OSPREY</b>	<p><b><u>All Heron Benefits PLUS:</u></b></p> <ul style="list-style-type: none"> <li>*Access to 10 event professional photos</li> </ul>	<b>\$2500</b>
<b>EAGLE</b>	<p><b><u>All Osprey Benefits PLUS:</u></b></p> <ul style="list-style-type: none"> <li>*Access to up to 10 min of event professional video footage</li> <li>*One consult with Colorado Water Stories to share our ideas on your next event</li> <li>*One workshop with staff on art+science partnership facilitation</li> </ul>	<b>\$5000</b>

MAKE YOUR TAX-DEDUCTIBLE SPONSORSHIP AT:  
Boulder County Arts Alliance

[coloradowaterstories.org](http://coloradowaterstories.org)



# LONGMONT WATER FAIR

**09**

**JUNE  
2024**

**10 AM-1 PM**

**DICKENS FARM  
NATURE AREA**

**FREE & FAMILY FRIENDLY**

**Follow Water's Journey from Mountain to Home**

Hands-on, Creekside Science Activities

Arts & Live Performances

Conversations with Local Water Experts



**WHERE DOES YOUR WATER COME FROM?**



Q's? 720.526.2876  
COWaterStories@gmail.com